

Leonardo partner of “Florence for Children” for quality education, in line with the objectives of the UN’s 2030 Agenda

- At the event, a spectacular “multimedia machine” inspired by Leonardo da Vinci
- Innovation, technological development, scientific citizenship and attention to the new generations will be the focus of Leonardo’s participation in the Tuscan initiative

Rome, 30 March 2019 – Leonardo will participate in the “Florence for Children” initiative (12-14 April) with a **spectacular multimedia installation inspired by one of the machines designed by Leonardo da Vinci**. The majestic wooden structure, titled “**Ing. Leonardo 500 – the imagination of flight**” was created in partnership with *Studio Azzurro* and *Treccani* and aims to convey the inventive imagination of the renaissance genius as well as his famed ability to develop designs based on an observation of nature. The installation will also highlight some of the Company’s innovative aircraft, helicopters and satellite flight projects. Throughout the “Florence for Children” initiative, Leonardo, as a leader in advanced technology, will highlight its commitment to scientific citizenship in line with the **4th objective of the UN’s 2030 Agenda**, which focuses on high quality, fair and inclusive education and learning opportunities for all.

The “Florence for Children” event is an opportunity for Leonardo to demonstrate its leading role in the promotion of **STEAM disciplines (Science, Technology, Engineering, Arts and Mathematics)**, helping to inspire and support the next generation in the growth of their talents, maximising their potential to imagine and mold the future. The event is especially notable this year because it falls on the 500th anniversary of the death of Leonardo da Vinci. The Company’s contribution to the event reflects this milestone by encouraging dialogue between innovation and technology, creativity and imagination, inspired by the Tuscan genius who, with a multi-faceted personality and eclectic set of talents, exerted an extraordinary force of innovation across a range of disciplines.

Florence is the first stop on a journey that will see the “multimedia machine” on-show in other destinations, acting as a witness to the historical continuity between today’s technology of the company and the original renaissance master which inspired its name, both of whom share the desire to invent, create and innovate. As a partner of the “Florence for Children” event, Leonardo will present a number of educational workshops. These include “the **Coding Generation**” where young people will be able to create animated and interactive objects and get to grips with IT. Another is titled “**Leonardo’s Machines: Past and Present**” and will see visitors re-discover the inventions of the Tuscan genius by animating them through the use of motors and sensors. The Company will also present an **Optics** laboratory, focused on the science behind visual technology.

Leonardo’s participation in the “Florence for Children” event strengthens its presence in the region. In Tuscany, the Company operates five sites which together employ around 1,800 people in the high technology sector. Leonardo’s facility in **Campi Bisenzio, Florence**, created the world’s most powerful hyperspectral instrument, which was launched into space last week on-board the Italian Space Agency (ASI)’s PRISMA satellite.