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PRESS RELEASE

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## Selex ES marks 100 years of electronic warfare in support of air operations

At EWCI 2014 in Bangalore, Selex ES, a Finmeccanica company, will be announcing its programme of special branding and events to recognise the company's 100 year heritage in Electronic Warfare (EW). The company's century of EW history spans from the early use of radio direction-finding techniques to modern marvels of technology like the newly-launched active RF decoy BriteCloud.

"It's inspiring to think that back in the First World War, the predecessors of today's Selex ES engineers were using early EW techniques to track Zeppelin raiders approaching over the North Sea" said Pete Forrest, VP Sales for electronic warfare at Selex ES. "Today, we're able to use our 100 years of progress in the domain to go a little further than Zeppelins and defeat incredibly sophisticated modern threats".

At EWCI 2014, guests will be able to see the company's latest generation EW products including the SEER Radar Warning Receiver (RWR) and SAGE Electronic Support Measure (ESM), both of which have been developed to provide increased platform protection and situational awareness. Also on show will be the Miysis Directed InfraRed CounterMeasure (DIRCM) system which builds on Selex ES's long and successful history of delivering DIRCM equipment and the BriteCloud active RF decoy, the world's first expendable DRFM jammer for fast-jet aircraft.

## Notes to editors

Selex ES designs, develops and manufactures self-protection systems that are in operation with a number of rotary and fixed wing platforms around the world, most notably the Apache, Chinook and Eurofighter Typhoon. The company has an EW Centre of Excellence located in Luton, UK and a dedicated EW Operational Support (EWOS) Training Academy in Lincoln, UK. Celebrating 100 years of electronic warfare in support of air operations, 2014 will be marked by Selex ES with special events and centenary branding at shows and in company literature.

