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MEDIA INFORMATION

Turin, 15 March 2013

Alenia Aermacchi's twitter account: more than 800 followers and counting....

Social Media's importance is by now evident. They are by all means also professional corporate communication tools. Alenia Aermacchi therefore offers the opportunity for everyone to follow in real time the latest news on its products and also on its partnerships thanks to the *link* with its subsidiaries, the shareholder and the companies in which it has established industrial collaborations.

For an update on Alenia Aermacchi's latest news follow us on Twitter:

https://twitter.com/#!/AleniaAermacchi

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